

KING OF THE RANGES

STOCKMAN'S CHALLENGE & BUSH FESTIVAL

Rosedale Complex Murrurundi
24th to 25th September 2021

SPONSORSHIP INVITATION

Coordinator: Donna Rea

Phone: 0459 280 174

Email: sponsorship@kingoftheranges.com.au

King of the Ranges Stockman's Challenge Inc

ABN 49619747710

P.O. Box 81 Murrurundi NSW 2338

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www.kingoftheranges.com.au



Come on up!

King of the Ranges Stockman's Challenge Inc is committed to presenting the 18th annual event which due to the uncertainty of Covid-19 restrictions has been postponed until Spring 2021. The Committee invites your support in staging this iconic event over two days from 24th to 25th September 2021.

The generosity of our sponsors has been pivotal in maintaining the event's high standards in which Competitors from amongst Australia's best horse and rider combinations provide spectators with displays of horsemanship and traditional bush skills which are uniquely Australian. This link to our rural heritage along with the high level of skill required and the entertaining nature of the Challenge events, we believe is the reason why this type of competition is ever increasing in popularity throughout the country.

Firmly established on the Upper Hunter event's calendar for many years the iconic *King of the Ranges Stockman's Challenge* is well placed to take advantage of this trend and supported by the *Bush Festival* with a full program of traditional and exciting events ensures there is plenty to keep visitors entertained each day.

Various levels of sponsorship are available for the 2021 *King of the Ranges Stockman's Challenge & Bush Festival* and to assist in maximising your benefits through aligning your company with our exciting and uniquely Australian event, we are happy to discuss any special requirements that you may have. Banners are welcome and are prominently displayed around the arenas. Logos and Company names are featured on the website and in the event Programme and Businesses are promoted through KOTR social media. Some packages include Trade Stall sites and advertising space in the event Programme. Equipment & promotional stands are welcome at the event.

Sponsors are invited to enjoy our Hospitality Tent during Final events on Saturday Evening 25th September and participate in the presentation of awards

Should you need more information please contact

Donna Rea: 0459 280 174

Email: sponsorship@kingoftheranges.com.au



ALIGN YOUR COMPANY WITH
KING OF THE RANGES STOCKMAN'S CHALLENGE

2021 Sponsorship Packages

GOLD SPONSOR \$5,000

Sponsors of the Open Challenge

Presenters to the Open Champion and Finalists

Twelve (12) Two Day Entry Passes to the Event including the VIP Tent on Saturday 25th September

Significant Promotion on the KOTR website & KOTR Facebook

Signage/Banners in Ring 1 for the duration of the Event

Half-page ad in the Event Program & Advertising on a Scoreboard Screen

3m x 3m Trade site in a prominent position & Campsite if required

SILVER SPONSOR \$2,000

Sponsors of the Restricted Open Challenge

Presenters to the Restricted Open Champion and Finalists

Ten (10) Two Day Entry Passes to the Event including the VIP Tent on Saturday 25th September

Promotion on the KOTR website, KOTR Facebook & Event Scoreboard Screen

Logo in Event program, Signage/Banners in Ring 1 for the duration of the Event

3m x 3m Trade site & Campsite if required

BRONZE SPONSOR \$1,500

Sponsors of the Novice Challenge

Presenters to the Novice Champion and Finalists

Eight (8) Two Day Entry Passes to the Event including the VIP Tent on Saturday 25th September

Promotion on the KOTR website, KOTR Facebook & Event Scoreboard Screen

Logo in the Event Program, Signage/Banners in Ring 1 for the duration of the Event

NICKEL SPONSOR \$1,000

Sponsors of the Junior Challenge

Presenters to the Junior Champion and Finalists

Six (6) Two Day Entry Passes to the Event including the VIP Tent on Saturday 25th September

Promotion on the KOTR website, KOTR Facebook & Event Scoreboard Screen

Logo in the Event Programme, Signage/Banners in Ring 1 for the duration of the Event

CHALLENGE FRIEND \$500

Presenters to Preliminary Event Winners

Four (4) Two Day Entry Passes including VIP Tent

Acknowledgement in Event Programme & on Website

Signage in Ring 2

FESTIVAL FRIEND \$250

Sponsors of a Bush Festival Event

Two (2) Two Day Entry Passes & VIP Tent

Acknowledgement in the Event Programme

Signage in Ring 2

COMMUNITY SUPPORTER

Supporters with Donations under \$250

Two (2) Saturday Family Passes to the Event

Acknowledged in the Event program and on the Website

PRODUCT SPONSOR

KOTR also invites Sponsors with Product and/or Services

The value of product and /or services will be aligned

with one of the Sponsorship Levels above and will include the benefits listed for that level

Sponsors are invited into the Hospitality Tent on Saturday from 4.00pm

Please Note: Lanyards and VIP wristbands must be worn

Contact Name:

Company:

Address:

Phone:Mobile:

Email:

Website:

Please indicate:

<i>Sponsorship Level</i>	<i>Cash</i>	<i>Product/Service</i>	<i>Electronic Logo</i>	<i>Banner/Sign</i>
\$5,000 Gold				
\$2,000 Silver				
\$1,500 Bronze				
\$1,000 Nickel				
\$500 Challenge Friend				
\$250 Festival Friend				
Community Supporter				

Please Direct Debit your cash sponsorship to:

A/C Name King of the Ranges Stockman's Challenge Inc

BSB 932000

A/C Number 428437

Reference Invoice Number &/or Name

Cheques Please make payable to King of the Ranges Stockman's Challenge Inc

Please mail to P.O. Box 81 Murrurundi NSW 2338

Coordinator: Donna Rea

Mobile: 0459 280 174

Email: sponsorship@kingoftheranges.com.au



Thank You For Your Support

Like us on Facebook: www.facebook/kingoftherangesstockmanschallenge